DATE 05/08/2019



More Music and The Big Give Christmas Challenge

Thank you for you interest in helping More Music raise £10,000 to deliver Stages, Young People's Music Programme in 2020.

Stages Young People's Music Programme at More Music helps transform lives for 11 to 18-year olds in the West End of Morecambe. It's a designated area of social deprivation where young people at risk of participating in harmful or antisocial behaviour. Young people who had previously felt excluded now see More Music as a safe place. Their inclusion channels destructive behaviour into creative expression.

There is a continued squeeze on music making for young people. Between 2010-17 schools lost 1000 music teachers. A parliamentary report this year warned music education risks becoming "the preserve of a privileged few", just when we're learning how powerful taking part in creative activity is, particularly for the most marginalised.

Your pledge of $\pounds 100$ will allow a disadvantaged young person a chance to grow new skills and confidence for a whole term of music sessions, through:

- Building self-efficacy and confidence through participation and performance.
- Growing musical skills in the participants' chosen area of music making.
- Learning transferable skills.
- Enhancing social skills and social cohesion through cooperation.
- Promoting wellbeing through supported activity.
- Raising aspiration through well-resourced, high quality opportunities through the Arts Award programme.

The Arts Award programme is embedded in the weekly activities, so a recognised qualification is on offer and a chance to reflect on their personal development and learn transferrable skills which are invaluable in the workplace.

As a major donor, you will receive a VIP invite to the Stages Performance Event on 6th December, 2019, and be publicly credited in our high-profile social media campaign.

All we need from you is a pledge of at least ± 100 by 30^{th} August 2019. These pledges will be matched to donations made during the Big Give Christmas Challenge appeal between 3 and 10 December, so your donation has the opportunity to be DOUBLED!

Please click the link below to make your pledge. https://www.thebiggive.org.uk/s/pledge?campaignId=a051r00001OIMBOAA3

To see some of the young people in action, please have a look at the following video link https://youtu.be/TqKQucl6qqQ

Thank you for your support.

Your donation is really important to us and will help us fulfil our campaign.

VISIT 13-17 Devonshire Road, Morecambe, LA3 1QT EMAIL info@moremusic.org.uk FOLLOW US f MoreMusic1 moremusic1

CALL 01524 831997 WEB www.moremusic.org.uk Charity no: 1097929 Company no: 418958