



## Support Catch the Wind Kite Festival it's good for business and good for Morecambe too!

Catch the Wind is an annual festival that is long established and much loved highlight of Morecambe's summer calendar. Regularly attracting 20,000 people over the weekend the festival has been integral to putting Morecambe on the map as a visitor destination. More Music are seeking to secure sponsorship for the festival.

### **Sponsor Professional Kite Fliers for £1000: Benefit to your business:**

- Every year More Music brings professional kite fliers to Morecambe. We can agree bespoke benefits for your business e.g. you could meet the professional kite fliers and have an exclusive kite flying photo.
- In addition you will be credited on More Music's Twitter feed (2500 followers) @MoreMusic1, More Music's Facebook (2200 likes) [www.facebook.com/More.Music1](http://www.facebook.com/More.Music1), be included in More Music's promotional email newsletters to 2000 subscribers and have a link on the Support Us section of [www.moremusic.org.uk](http://www.moremusic.org.uk)

### **Sponsor a Music Stage for £500: Benefit to your business:**

- You'll find music stages across the festival where professional and community musicals play live music. By supporting a music stage, you'll not only be supporting our work with young people but helping to provide performance opportunities for developing musicians. You can have a song or a music set dedicated to you live at the festival.
- In addition you will be credited on More Music's Twitter feed (2500 followers) @MoreMusic1, More Music's Facebook (2200 likes) [www.facebook.com/More.Music1](http://www.facebook.com/More.Music1), be included in More Music's promotional email newsletters to 2000 subscribers and have a link on the Support Us section of [www.moremusic.org.uk](http://www.moremusic.org.uk)

### **Sponsor a Street Entertainer or a Craft Workshop for £100: Benefit to your business:**

- Be serenaded by one of our street entertainers as they entertain the crowds along the promenade
- Have a link on the Support Us section of More Music's website [www.moremusic.org.uk](http://www.moremusic.org.uk)
- Become a Friend of the Festival for £50: Benefit to your business:
- Have a link on the Support Us section of More Music's website.

Catch the Wind continues to raise the profile of Morecambe and the Bay area and to bring visitors to the town. The event has significant economic impact on Morecambe, bringing business to hotels, B&Bs, cafés and restaurants, generating additional income for shopkeepers and market traders.

“this event gets better year on year and attracts many, many people. I know it’s known as the kite festival but there really is much more to it, with such a diverse range of entertainment...”

David Brayshaw  
The Visitor & Morecambe Carnival

“What a great event the Kite Festival was. Much kudos to you all for organising it, the prom looked amazing, all the kites and fluttering banners made it very atmospheric set perfectly against the backdrop of the Lakes mountains. A great success all around. Seems like the whole of Lancashire came out and everyone seemed to have a lot of fun. We certainly did and so did all the families that came to make art with us.”

Julia Chick  
Land Art for Kids